

DANUBE CULTURE PLATFORM

Creative Spaces of the 21st Century

expanding cultural routes
discovering hidden heritage
making the invisible visible



Interreg



EUROPEAN UNION

Danube Transnational Programme
CultPlatForm_21



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Project co-funded by the European Union funds (ERDF and IPA)



Danube Transnational Programme (DTP)

Geographical Scope:

- 9 EU countries
- 5 non-EU countries
- EU-funding: € 222 Mio
- overlaps with the territory addressed by the EU Strategy for the Danube Region (EUSDR)



Project co-funded by the European Union funds (ERDF



FACTS & FIGURES

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Priority	Environment and culture responsible Danube region
Programme objective	Foster sustainable use of natural and cultural heritage and resources
Duration	January 2017 - June 2019
Partners	9 partners and 10 ASPs from 8 countries
Total budget	€ 1,676,878.64
Thereof ERDF funds	€ 1,331,846.83
Thereof IPA funds	€ 93,500.00
Lead Partner	Federal Chancellery of Austria, Division II: Arts and Culture

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PARTNERSHIP

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Project Partners

Partners supported by the European Regional Development Fund (ERDF) and the Instrument for Pre-Accession Assistance (IPA)

Austria	Germany	Romania	Bulgaria	Hungary	Serbia
LP	PP2	PP3	PP4	PP7	IPA1
FC Federal Chancellery of Austria, Division II: Arts and Culture	MWK Ministry of Science, Research and the Arts Baden-Württemberg	MCIN Ministry of Culture and National Identity	MC Ministry of Culture of the Republic of Bulgaria	ZSÖK Zsolnay Heritage Management Non-Profit Ltd	DCC Danube Competence Center
PP1	PP6		PP5		
SUA Upper Austria Culture Quarter	CR City of Regensburg		MTRB Ministry of Tourism of the Republic of Bulgaria		

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Associated Strategic Partners

Austria	Germany	Luxembourg	Bulgaria	Hungary	Serbia	Slovenia
ASP7	ASP4	ASP6	ASP2	ASP3	ASP1	ASP10
WGD Danube Upper Austria Tourism Ltd.	Akademie Schloss Solitude	European Institute of Cultural Routes	Municipality of Vidin	Hungarian Limes Association	Academy of Arts Novi Sad, University of Novi Sad	MOTOVILA Centre for the Promotion of Cooperation in the Cultural and Creative Sectors
ASP8					ASP5	
Danube Cultural Cluster					Ministry of Culture and Media of the Republic of Serbia	
ASP9						
Cultural Network Lower Austria						

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PROJECT IDEA

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The challenge: A chequered past has resulted in a culturally and historically rich but fragmented territory. (Im)material cultural heritage is the (in)visible testimony of it.

Our answer: Danube Culture Platform – creative spaces for the 21st century; as a contribution to the development of the EUSDR PA 3 actions.

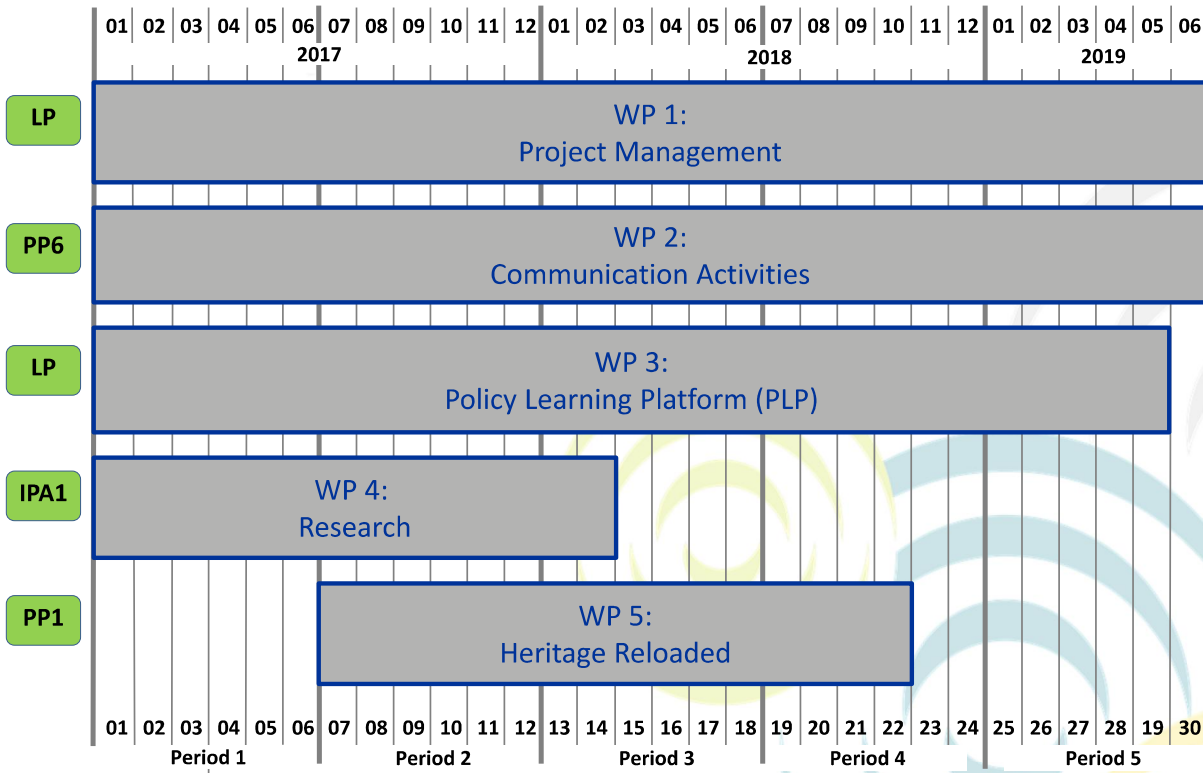
Project aim: expanding cultural routes in the Danube area, discovering hidden heritage, making the invisible visible.

Main project parts: strategy development: study on hidden heritage sites, cultural policy workshops, pilot projects, project conferences.



STRUCTURE & TIMELINE

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WORKPACKAGES

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Policy Learning Platform (WP3)

Danube Culture **Policy Learning Platform** as an innovative forum:

- **Working Group for Culture** (open to all EUSDR member states, in close cooperation with the PA 3 Steering Group)
- **Specialized thematic networks**

Formats of strategy development:

- **Danube Conferences on Culture 2.0:** Audience Development (2017), Heritage Reloaded (2018), Final Conference (2019)
- **Expert Workshops**
- **Small Project Fund** (study)

Research (WP4)

Goals

- Identification of the current status of hidden heritage sites and historical events along the Danube and its water connections.

"Hidden" means they are invisible because they are less known (beyond the scene), situated beneath the ground, destroyed, banned or repressed for political or societal reasons, disappeared or of immaterial nature.

Methods

- A mapping linked to a history/ interpretation data collection revealing "hidden heritage hot spots" in the Danube region comprising desk assessment and fieldwork.
- Collection of historical data and preparation of a set of information related to each identified hot spot containing important data for presentation and storytelling;
- Determination of potentials and themes under which hot spots can be linked into a functional cultural route.

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Heritage Reloaded (WP5)

Cultural heritage forms an alliance with contemporary interventions and approaches.

Goals:

- To bridge cultural and historical fault lines and borders.
- To make diversity as a common strength visible.

Methods:

- Historical border places, sites and events will be facilitated and promoted in a new way.

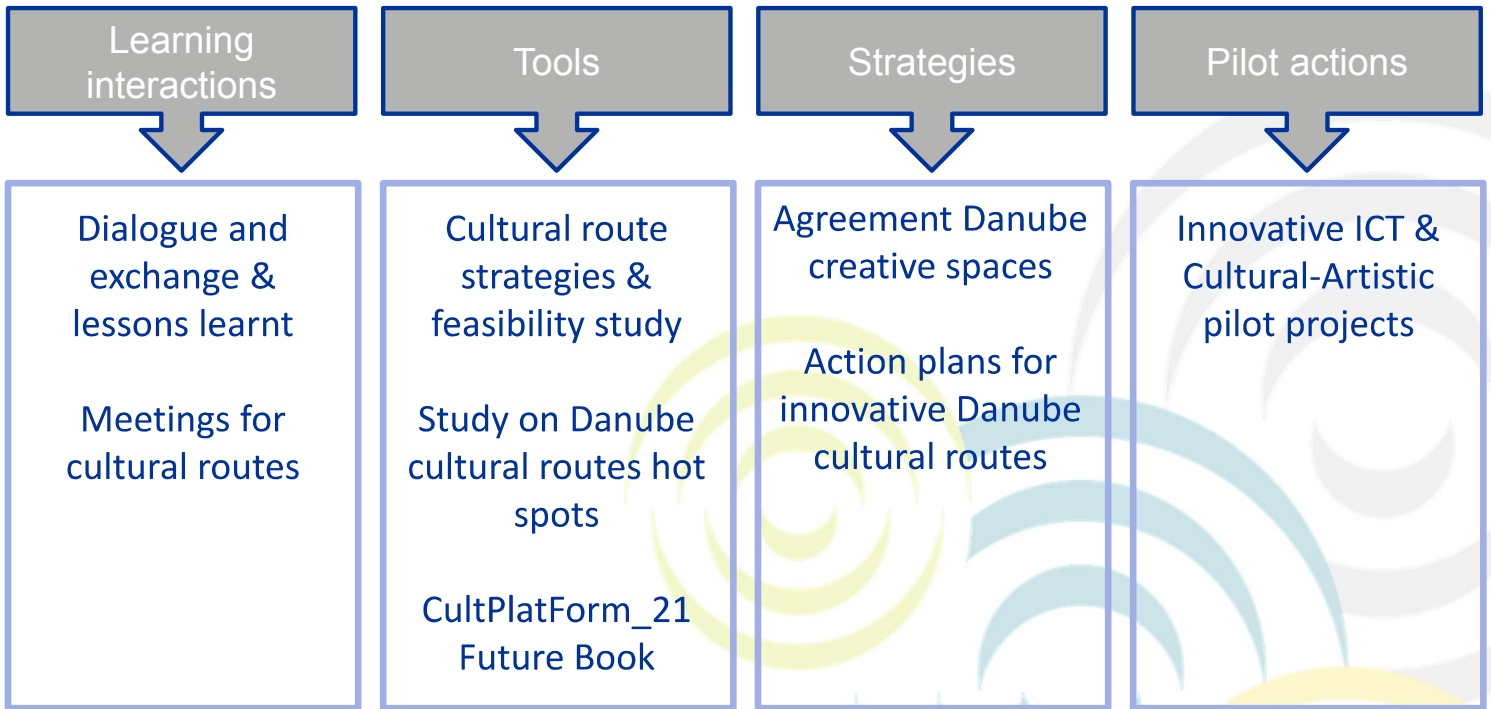
Implementation:

- To make unattractive/invisible sites and events along the routes visible through innovative artistic and technological approaches.
- To change such places through new and contemporary interventions.
- To make them attractive through more and better services of cultural tourism.

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Project Outputs



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PARTNERS

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BUNDESKANZLERAMT  ÖSTERREICH

KUNST UND KULTUR



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