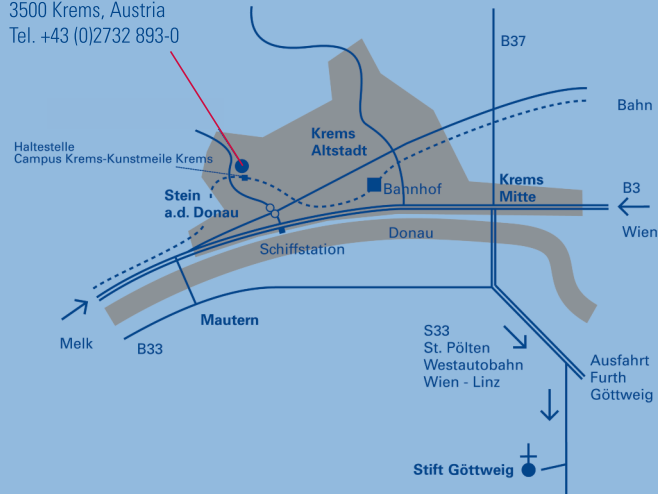


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### Location

Danube University Krens  
 Dr.-Karl-Dorrek-Straße 30  
 3500 Krens, Austria  
 Tel. +43 (0)2732 893-0



### Registration

Prior registration is obligatory for participation.  
 Please send your registration to [ids@ids.at](mailto:ids@ids.at)

> A bus transfer is offered. (Vienna - Krens - Vienna)  
 Departure: Burgtheater, Bühneneingang  
 Vienna: 7.20 a.m. (on time)

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In co-operation with



Editor: Danube University Krens  
 Photography: S. Stöckl, H. Hurnaus  
 Printed: 2013



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Institute for the  
 Danube Region  
 and Central Europe



## The Danube Region as a Macro Region – Changes of (A)symmetric Relations in Education, Economy and Society

Date: October 30<sup>th</sup>, 2013  
 Venue: Danube University Krens, Audimax  
 Dr.-Karl-Dorrek-Straße 30, 3500 Krens an der Donau  
 Languages: English / German (Simultaneous)

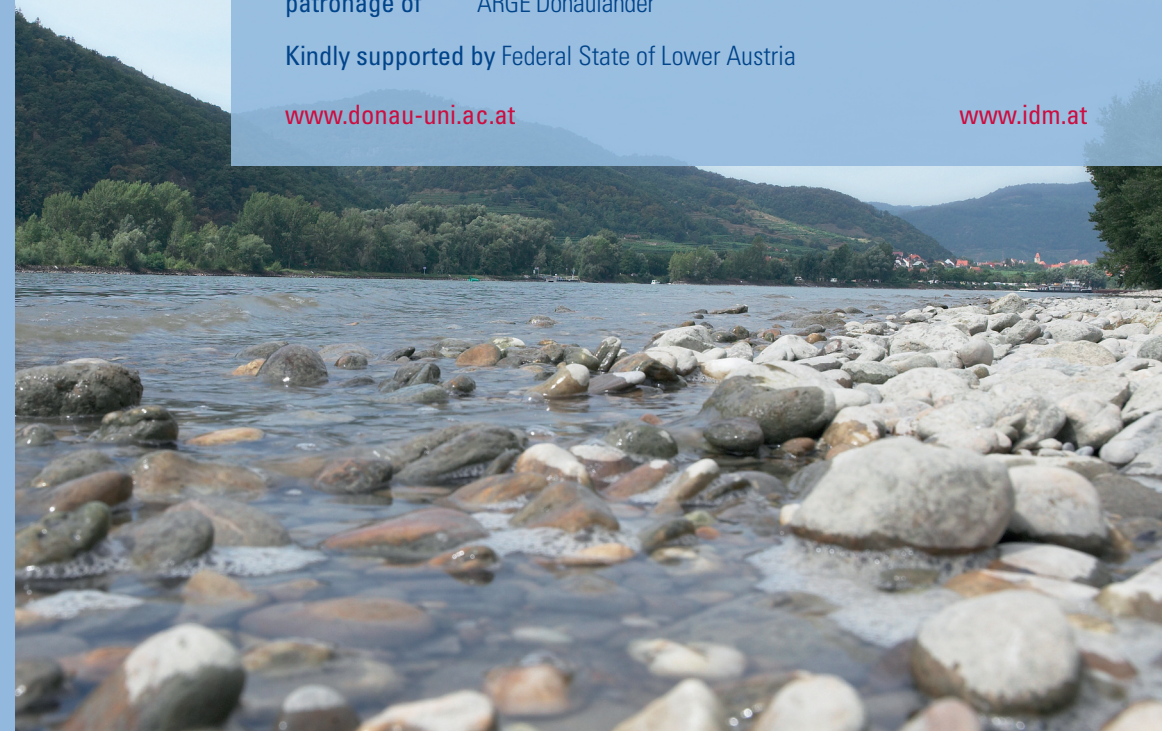
Organised by: Danube University Krens  
 Institute for the Danube Region and Central Europe (IDM)

Under the patronage of: ARGE Donauländer

Kindly supported by Federal State of Lower Austria

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# Programme

7:20	Departure of the bus from Vienna to Krems	14:00	<b>Keynote Speech</b> Mag. Friedrich FAULHAMMER, Rector of the Danube University Krems
9:00	<b>Registration</b>	14:30	<b>&gt; Panel 2</b> <b>Education, Science, Research and Innovation as Preconditions for Social Satisfaction and Prosperity</b> Mag. Dr. Vedran DŽIHIĆ, Affiliated Researcher at the Austrian Institute for International Affairs (OIIIP), Lecturer at the University of Vienna Univ.-Prof. Mag. Dr. Barbara HINTERSTOISSER, Vice-Rector of the University of Natural Resources and Life Sciences, Vienna (BOKU) Ádám KÉGLER, PhD, Project Director, Eurora Consulting, Budapest Prof. Danica PURG, President of IEDC-Bled School of Management, President of Central and East European Management Development Association (CEEMAN) Prof. Neven ŽARKOVIĆ, MD PhD, Senior Scientist at the Ruđer Bošković Institute, Zagreb, Head of the Master's Study Programme Project Management, College of Business and Administration Baltazar Adam Krčelić", Zaprešić  <i>Moderator</i> Prof. (FH) Mag. Dr. Andreas BREINBAUER, Rector of the University of Applied Sciences bfi Vienna, Secretary General of IDM
9:30	<b>Welcome addresses</b> Mag. Friedrich FAULHAMMER, Rector of the Danube University Krems Mag. Dr. Susan MILFORD, Managing Director of the Institute for the Danube Region and Central Europe (IDM) Mag. Barbara SCHWARZ, Member of the Government of Lower Austria	16:30	<b>Closing remarks</b> Univ.-Prof. Dipl.-Ing. Dr. Viktoria WEBER, Vice-Rector for Research at the Danube University Krems
10:00	<b>Keynote Speech</b> Prof. Dr. Anton STERBLING, Professor for Sociology, Saxon Police Academy, Rothenburg/Oberlausitz	17:00	<b>Get together</b>
10:30	<b>&gt; Panel 1</b> <b>Opportunities and Challenges in the Context of Economic Co-operation and Competence</b> Univ.-Prof. Mag. Dr. Gudrun BIFFL, Dean of the Faculty of Business and Globalization, Head of the Department of Migration and Globalisation and of the Department of Knowledge and Communication Management at the Danube University Krems DI Hans-Peter HASENBICHLER, Managing Director of Via Donau, Vienna Dipl.-Ing. Dr. Günter HÖRCHER, Head of Research Strategy, Fraunhofer Institute for Manufacturing Engineering and Automation at the University of Stuttgart Mag. Stefan SZYSZKOWITZ, MBA, Chairman of the Management Board at EVN AG, Maria Enzersdorf Milan PAJEVIĆ, BA, Former Director of the European Integration Office (SEIO), Government of Serbia  <i>Moderator</i> MMag. Christian MANDL, Head of European Policy Coordination Department at the Austrian Federal Economic Chamber (WKO), Vienna	18:00	Departure of the bus from Krems to Vienna
12:30-14:00	<i>Lunch break</i>		